



Response under 37 C.F.R. 1.116  
- Expedited Examining Procedure -  
Examining Group 2636

**MAIL STOP AF**  
85284KNM  
Customer No. 01333

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
In re Application of

**Capurso, et al.**

**SHELF-TALKER HAVING SHORT  
AND LONG TERM INFORMATION**

**Serial No.: 10/663,714**

**Filed: August 4, 2003**

**Group Art Unit: 2636**

**Examiner: Tweel, Jr., John Alexander**

I hereby certify that this correspondence is being deposited today with the United States Postal Services as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

Karen J. Wacenske

NAME

Karen J. Wacenske

SIGNATURE

DATE: 8-26-05

Commissioner for Patents  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT AFTER FINAL REJECTION**  
**PURSUANT TO 37 C.F.R. § 1.116**

In response to the Office Action mailed June 28, 2005, please amend the above-identified application, without prejudice, as set forth below:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.

*OK to enter  
amendment  
JAT 9/1/05*